

## Cable Cowboy John Malone And The Rise Of The Modern Cable Business

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**Media's John Malone | CNBC Liberty Media Chairman John Malone On Donald Trump, AT&T-Time Warner, Media (Full Exclusive) | CNBC [Cable Cowboy John Malone And](#)**

John Malone, hailed as one of the great unsung heroes of our age by some and reviled by others as a ruthless robber baron, is revealed as a bit of both in Cable Cowboy. For more than twenty-five years, Malone has dominated the cable television industry, shaping the world of entertainment and communications, first with his cable company TCI and later with Liberty Media.

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It is a story of a rancher (Magness) who sold his cattle to "climb on towers and wire homes", and of John Malone a financial and business visionary who saved the company from bankruptcy (some will say multiple times) and led it to its powerful position.

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Nicknamed the Cable Cowboy, John Malone is known for his penchant for media deals and complicated corporate structures. From the 1970s to the 1990s, Malone built up cable TV firm TCI as right hand...

[John Malone - Forbes](#)

Malone as CEO/cable operator + Malone is rather a "financier" and deal maker than an operator, although he certainly knows his stuff about cable and media + very early, even at university he already developed the concept to use maximal leverage for regulated "quasi monopoly" businesses

[Book review: Cable Cowboy: John Malone and the Rise of the ...](#)

You may not know his name, but chances are you've used a service or watched a channel with connections to John C. Malone. The largest individual landowner in the US, Malone is the chairman of...

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An inside look at a cable titan and his industry John Malone, hailed as one of the great unsung heroes of our age by some and reviled by others as a ruthless robber baron, is revealed as a bit of both in

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Cable Cowboy.

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For other uses, see John Malone (disambiguation). John Carl Malone (born March 7, 1941) is an American billionaire businessman, landowner and philanthropist. He was chief executive officer (CEO) of Telecommunications Inc. (TCI), a cable and media giant, for twenty-four years from 1973 to 1996.

[John C. Malone - Wikipedia](#)

John Malone 's potent mix of cable and media investments has long attracted imitators hoping to benefit from the wisdom as an industry pioneer. Gabelli & Co. even put together an exchange-traded...

[Breaking Down John Malone's Investments, Company by Company](#)

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John Malone has hit plenty of investing home runs for himself and fellow shareholders over the years. Now, his media and cable empire, which includes the Atlanta Braves baseball team and Formula...

[Bigger Bargains to Be Found in John Malone's Liberty Media ...](#)

John Malone became CEO of US cable TV firm TCI when 29-years-old. He built the company through cable TV initiatives and international JVs, before selling to AT&T for €50bn in 1999. TCI subsidiary Liberty Media remained a separate organisation, headed up by Malone.

[Profile: John Malone, Cable Cowboy | Profile | TelcoTitans.com](#)

Liberty's billionaire chairman Malone has been on a mergers and acquisitions spree since the late 1990s, earning him the "Cable Cowboy" moniker.

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'Cable Cowboy' John Malone's Liberty Global lassos Sunrise ...

Cable cowboy John Malone views a new landscape Matthew Garrahan in Englewood, Colorado May 10 2017 A statue of an eagle, wings spread as if in flight, greets visitors to Liberty Media's...

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