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During the industrial age, the focus of organizational communication was on worker productivity, organizational structure, and overall organizational effectiveness. Through this work people were interested in higher profits and managerial efficiency. Follett is often referred to as the first management consultant in the United States (Stohl).

What Is Organizational Communication? | Introduction to ...

Audiences for organizational communication may embody many dimensions of diversity: age, disability, ethnicity/national origin, gender and race, for example. Diverse audiences may have different ...

Managing Organizational Communication - SHRM

Effective Communication in an Organization:15 Strategies 1. Create an open communication environment: An organization must aim to develop a communication are free to share their feedback, interesting ideas and even criticism against any specific issue.

15 Strategies for Effective Communication in an Organization

The Impact of Technology on Organizational Communication ...

Increased accessibility of organizational communication can complicate the boundaries between your work life and home life. Be wary of how you use communication technology. For example, it might not be a good idea to accept friend requests from managers on social networking websites in order to avoid crossing boundaries.

The original perspective for understanding organizational communication can be described using a machine metaphor. At the beginning of the industrial age, when people thought science could solve almost every problem, American Frederick Taylor, Frenchman Henri Fayol, and German Max Weber tried to apply scientific solutions to organizations.

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In the 1950s, organizational communication focused largely on the role of communication in improving organizational life and organizational life and organizational output. In the 1980s, the field turned away from a business-oriented approach to communication and became concerned more with the constitutive role of communication in organizing.

Organizational communication - Wikipedia

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