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Published. New York : Pearson Longman, c2004. Physical Description. xvi, 448 p. :
ill. ; 24 cm. Series

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--Penrose & Katz, Writing in the Sciences The National Science Foundation:

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Writing to Learn & Learning to Write

Penrose, Ann M., & Katz, Steven B. (2003). “Ch. 8. Communicating with a Public Audience.” Writing in the Sciences: Pearson/Longman.. Ann Penrose and Steven Katz first define public audiences as a “wide range of listeners and readers with a variety of interests, needs, and educational backgrounds.” “No single, ‘rationalistic’ formula will suffice to define them or their interests.”

Communicating with Public Audiences, Penrose/Katz ...

Writing in the Sciences: Exploring Conventions of Scientific Discourse (Part of the Allyn & Bacon Series in Technical Communication) (3rd Edition): Penrose, Ann M., Katz, Steven B.: 9780205616718: Amazon.com: Books.

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In Writing in the Sciences: Exploring Conventions of Scientific Discourse, Ann M. Penrose and Steven B. Katz note that the scientist who wishes to communicate

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with a public audience must weigh carefully not only the audience's prior knowledge of a topic, but also the nature and degree of its interest in that topic. Scientists communicating with their peers can depend on their readers to be both knowledgeable and intrinsically interested in their topic.

Adaptation Strategies and Rhetorical Appeals

Adapted from Penrose & Katz, *Writing in the Sciences* (2010) 6 Reading and Writing Research Reports, part 1 The Logic of Scientific Inquiry 1. IMRAD is not suitable for theoretical or historical research—the primary goal of such research is not to test hypotheses but to formulate hypotheses, to propose theories or models that account for the field's observations to date 2.

Chapter 4 Part 1 - slideshare.net

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(PDF) AUTHORED BOOKS: *Writing in the ...* - Academia.edu

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Writing in the Sciences: Exploring Conventions of Scientific Discourse Allyn and Bacon series in technical communication: Authors: Ann M. Penrose, Steven B. Katz: Edition: 3: Publisher: Longman, 2010: ISBN: 0205616712, 9780205616718: Length: 425 pages: Subjects

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Prose may require passive voice, as is common in some types of science writing, and active voice in others. Moreover, discourse structures may vary by genre, even

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within a single discipline (see,...

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- 1) Scientific beliefs and assumptions are “social” in nature
- 2) Communication is central to the growth of scientific knowledge
- 3) Persuasion is an integral part of scientific communication
- 4) Scientific fields are governed by explicit conventions about how and what to communicate
- 5) Collaboration and cooperation are central to the development of scientific theories, research, and ...

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